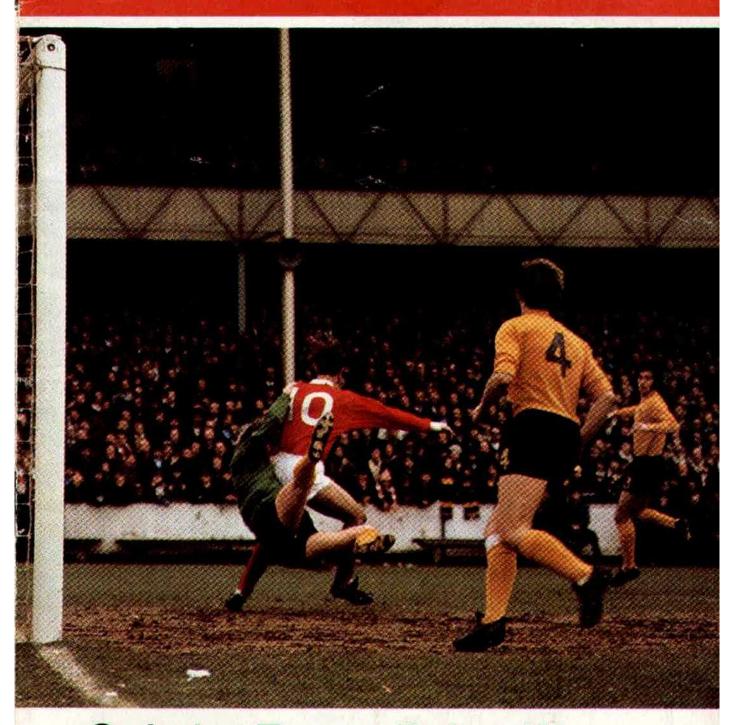
Swindon Town Football Club Official Programme 5np 1/-



Swindon Town v Bolton W.

First-hand Lively Reports

Complete Comprehensive Coverage

Close-up Action Shots Every Game

At home or away

The Evening Advertiser

has it covered

M'ILROYS

FULLY LICENSED RESTAURANT

FOR THE BEST-VALUE LUNCH IN TOWN
OPEN ALL DAY SATURDAY

MORNING COFFEE LUNCHEON AFTERNOON TEA SILVER-GRILL SERVICE

Private room for meetings, private luncheons and dinners, celebrations

McILROYS · REGENT STREET · SWINDON 5294

Swindon Town Football Company Limited

Registered Office County Ground, Swindon

President W J Castle

Vice-Presidents J Davies H Williams

Directors Chairman H E Lane

Vice-Chairman R Fricker F L Collings A W Done M Earle C J Green F Plyer K H Wilmer Dr J Nicholas and T Beales

General Manager R A Morse

Secretary R J Jefferies

Team Manager F Ford



Saturday, 6th February, 1971 - Division II

Swindon Town v Bolton W.

Kick-off 3 p.m.

Swindon Town

- 1 Downsborough
- 2 Thomas
- 3 Trollope
- 4 Butler
- 5 Burrows
- 6 Harland
- 7 Porter
- 8 Smart
- 9 Horsfield
- 10 Noble
- 11 Rogers
- 12 T BOUGH

Colours:

Red and White

OFFICIALS

REFEREE

Mr A L Hart

London

LINESMEN Red Flag:

Mr T R Mason

Oswestry

Yellow Flag:

Mr J F Orpin

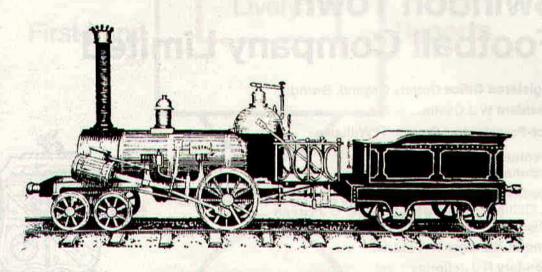
Glamorgan

Bolton Wanderers

- 1 Boswell
- 2 Ritson
- 3 McAllister
- 4 Waldron Viaising
- 5 Hurley
- 6 Greaves
- 7 Hunt SELDON
- 8 Seddon HUNT
- 9 Fletcher
- 10 Jones
- 11 Phillips
- 12

Colours:

White



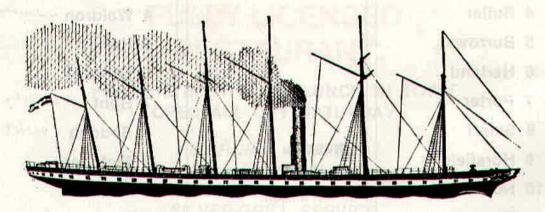
MADE IN 1843!

the year that ARKELL'S BREWERY and Swindon's G.W.R. Works were founded.

ARKELLS THE LOCAL BREW!

Time honoured by 127 years.

GOOD HONEST BEER
IN
DELIGHTFUL LICENSED HOUSES



"S.S. GREAT BRITAIN"

built at Bristol in 1843. Designed by the younger Brunel, she was the first large vessel to be built of iron and the first screw steamship to cross the Atlantic. Her speed was about 12 knots.

news Eviews

In the last programme (i.e. Norwich City) I wrote about spectator safety and amenities. Also how he pays his entrance money and takes his chance on the type of game and entertainment. He must have some idea because of the calibre and ability of the two teams. It would appear some supporters of many clubs, especially the bigger ones, are rarely satisfied.

A fortnight ago Swindon played Leeds United, and at least 4,000 of our supporters will know what a great display that team (currently top of Division 1)

gave.

Yet on the very same evening the following letter headed 'Players Needed' appeared in the local sports paper: 'Leeds United had another successful season financially in 1969/70, but did not bring home the bacon.

Clearly a shortened season due to the World Cup, plus injuries to key players and a tremendous backlog of fixtures, were the causes.

However, by strengthening the first team pool with goal scoring forwards and experienced defenders, energy sapping replays could have been avoided and clear cut results obtained.

This present season could also turn sour on them unless urgent steps are taken.' Leeds have four players in the present England squad and, in addition, have such men as Sprake, Bremner, Charlton, Lorimer and Madeley. Two reserve players came into the team against Swindon and so proved what players the Club has in the background.

For some, football can be lucrative and glamorous, but it can be cruel. Yes, it can be very hard. Such is the case of our friend Mr. Danny Williams. Eighteen months ago he was probably the top manager in the country. He had led Swindon Town (Division 3) to victory at Wembley against the mighty Arsenal, and also gained Swindon promotion to Division 2. Today, as the papers put it so bluntly, he has been 'sacked'. One of the finest men you could ever meet in any walk of life, he deserved a better fate. However that is football. Danny was

successful as manager at Rotherham, and very successful at Swindon, and now he has failed – or has he? One and a half seasons is not very long.

One thing, he will always be assured of a sincere and warm welcome at Swindon. Pleased to see you any time Danny, and thanks for the happy memories.

The very wet weather has disrupted fixtures and spoiled many grounds. Fortunately, we at Swindon have not had any senior games postponed to date, and so are well up with the number of games played. Whilst making no excuses, let us turn our backs on the cup-tie and look forward. Despite the poor away record at the beginning of the season, promotion even now is not an impossibility. With no backlog we can go ahead with the remaining games. We occupy ninth position in the League table with 28 points from 26 matches played. Sheffield United is in second place with 33 points from 26 matches. That is five points more than Swindon, but there are sixteen more games to be played. A good run in for the last part of the season (and remember Swindon has now gone nine successive League games without defeat) could even produce the desired result. After today's match we have seven home games and eight away. If we can continue our present away record we shall surely be near the top of the League at the end of the season. We are unbeaten away from home since 14th November (Leicester City) apart from the defeat at Leeds. The image of the professional has been rather tarnished by several happenings recently. Let us hope that is now all over. Unfortunately it is isolated incidents which make the news and the ordinary run of the mill events are overlooked. Football is still the most supported of all spectator sports. May it continue so. Nevertheless one often wonders just what contracts mean.

THE GREAT WESTERN HOTEL

(OPPOSITE SWINDON RAILWAY STATION)

The business man's hotel with a top class steak bar too!

Specialists in
LUNCHEONS and DINNERS
WEDDING PARTIES and RECEPTIONS
good food — quick service

J. ARKELL and SONS LIMITED Telephone SWINDON 22047

Mills and Merricks Limited 16-17 Bridge Street Swindon

Telephone 5365/6

"HOME OR AWAY"

our function is to ensure that your home is tastefully and economically furnished

SWINDON'S COMPLETE HOUSE FURNISHERS

New City Office Supplies Limited

Office and Stationery Suppliers to Industry and Commerce 6 Commercial Road Swindon Telephone Swindon (STD Code 0793) 4605







CLARK BROS. (Swindon) LTD

Building and Civil Engineering Contractors CONSULT US FOR BUILDING AND CIVIL ENGINEERING CONSTRUCTION IN ALL ITS PHASES

> STRATTON ROAD SWINDON

Telephone Swindon 27261

Supporters club notes

Whilst those supporters who went to Leeds for the Cup match are, quite naturally, somewhat disappointed that Leeds won 4-0, it is as well to reflect that the lads were playing what Joe Mercer said is the best club side in the world. This was after Leeds beat his own team, Manchester City, last Saturday 2-0 at Manchester. We must take comfort from the fact that last Saturday at Sheffield another valuable point from an away game was won, so there would appear to be no bad hang-over from the cup-tie. And five points behind the second team in Division 2 is encouraging, to say the least.

Here are the results of the Tote Draw for the last three weeks. The prize money is still holding at £40 per week.

Sunday, 17th January: Winning numbers 16: 20, with two winners sharing at £20 each.

Sunday, 24th January: 24: 28. One winner, with ticket No. 0347 taking home the £40.

Sunday, 31st January: 2:17. Four winners share this draw – tickets Nos. 1499:1627:2512:2451.

On Tuesday, 16th February, the annual get together of the players of Swindon Town F.C., the Supporters' Football Club, and the Supporters' Social Club Football Club. Both Supporters' Club teams play in the Swindon Sunday League. Music for dancing will be by The Tempos (always a favourite at the Social Club). Dancing will be from 8.30 p.m. and an extension has been applied for. Social Club members will also be attending, of course, and any visitors they invite will be charged the usual 3/-.

A new venture is being started to attract the younger Supporters' Club members – especially the 13–17 year olds. On Wednesdays, starting on the 10th February, a Discotheque Dance will be arranged. Admission for Supporters' Club members will be 1/- and visitors will be charged 1/6. A special soft drink bar with snack refreshments will also be provided. So, you younger members, let's have you on Wednesday evenings from the 10th.

As promised, here are the details of the 33rd Annual Dinner and Dance. When: Wednesday, 3rd March. Where: McIlroys Ballroom, Regent Street.

Time: Dinner 7 p.m. for 7.30 p.m.; Dance 9.30 p.m. until 1 a.m.

Menu: Soup; Halibut au Gratin; Roast Beef Garnie; Dessert; Cheese and Biscuits; Coffee.

Music: Of course, by the Gordon Talbot Band (everything for everybody). Cost: Dinner and Dance 25/-; Dance only 7/-.

Tickets: From our Social Secretary, Mrs. B. Ranger, 52 Medgbury Road, telephone Swindon 5158 or at the Social Club on Friday, Saturday and Sunday evenings, and before and after every first team match. Also, any Supporters' Club Committee member. Any Dance tickets left will be on sale at the door on the night of the Dance.

Grand National Draw

Tickets for the annual Grand National Draw have now been distributed. Our promoter this year is Mr. Phil Hart, our Weekly Competition promoter. Prizes? You bet. 1st £100, 2nd £50, 3rd £20, 4th £10. Plus £1 consolation prize for every other runner in the race.

The Italy Anglo/Italian Inter-League Clubs Tour

There are still some double rooms available for the above Supporters' Club holiday tour. Details have been given in previous programmes. To book, and for full details, contact Patrick Travel, Havelock Street, Swindon, telephone Swindon 21262.

Arrangements for an 8-day tour depend on which teams we draw in the Competition. It is expected that these will be known this month, and we hope to have something in the next programme Notes.

Finally, good luck to the lads today, and a further hoist up the League table.

CECIL GREEN

Artistic Decorations in all its branches

12 Armstrong Street **Swindon Wilts**

Telephone 4593

G. A. Streetly

Tobacconist and Confectioner

10 BOURNE ROAD MOREDON SWINDON Telephone 4956

Cliff and Grace Hayward 200 yards from Ground

Snack and Grill Service all day

Leese, Ing & Co. Ltd.

Mineral Water and Squash Manufacturers

LANSDOWN ROAD SWINDON Telephone 22744

Always at your service

For all Types — Rags, Iron and Metal, etc. Spot Cash Paid. Please Telephone 2101 and our van will call.

THE PADDOCK ERMIN STREET STRATTON ST. MARGARET

Notton's Cafe

COUNTY ROAD

any distance

25 Cricklade Street Swindon Telephone 4555 and 3855

C. Goodenough and Sons

Removal and Storage Contractors

W. J. SELWO

Telephone Swindon 5884

Saddlery

General Leather Goods Manufactured and Repaired to Your Individual Requirements

> 103 BROAD STREET SWINDON WILTSHIRE

For High Class Central Heating, Plumbing Painting and Decorating Electrical Installations and Repairs

NORTH WILTS Sanitary and Heating Co. Ltd.

NEWPORT STREET SWINDON Telephone 5373/4



THE ALCOHOL FUEL

COATE GARAGE

REPAIRS - OVERHAULS - WELDING SERVICING - REBORING - TYRES Props. E. V. & W. H. Mattick Marlborough Road Swindon

Maylott Studios

For Group and Sports Photographs Official Photographer to

Swindon Town Football Club

31 Faringdon Road

Telephone 22792

our visitors

Bolton Wanderers

		PROFESSION OF STREET		
Players and position	Height	Weight	Birthplace	Previous clubs
Goalkeepers	in austropy:			
A. Boswell	5ft 11in	11st 6lb	West Bromwich	Walsall Shrewsbury T. Wolves
P. Clarke	6ft 0in	11st 9lb	Bolton	abid hards
Full-backs				
S. Farrimond	5ft 91in	11st 4lb	Hindley	
P. Hallows	5ft 7½in	10st 9lb	Chester	
P. Lucas	5ft 9in	11st 5lb	Manchester	
J. Ritson	5ft 8½in	10st 5lb	Liverpool	
Half-backs				
J. Hulme	6ft 01in	12st 1lb	Mobberley	
C. Hurley	6ft Olin	13st 2lb	Cork	Millwall
(Eire)	OIL OZIII	1031 210	COIR	Sunderland
P. Jones	5ft 11in	10st 10lb	Warrington	
V. McAllister	5ft 10in	11st 2lb	Radcliffe	
A. Marsh	5ft 10%in	11st 5lb	Dudley	
W. Rimmer	5ft 81in	10st 13lb	Birkenhead	
A. Waldron	5ft 8in	9st 8lb	Bury	
G. Williams	5ft 10in	12st 12lb	Wembley	Cardiff City
I. Seddon	5ft 8‡in	10st 0lb	Prestbury	Onap was Tax
Forwards				
J. Byrom	5ft 9in	11st 12lb	Blackburn	Blackburn R.
C. Duffey	5ft 8in	9st 10lb	Kirby	
P. Fletcher	5ft 9in	12st 10lb	Bolton	
R. Greaves	5ft 11in	11st 12lb	Farnworth	
R. Hunt	5ft 8in	12st 1lb	Golborne	Liverpool
(England)				
G. Jones	5ft 83in	10st 2lb	Manchester	
J. Manning	5ft 11in	13st 0lb	Liverpool	Tranmere R. Shrewsbury T. Norwich City
R. Phillips	5ft 6½in	10st 3lb	Worsley	1401 WIGH Oity
J. Redfern	5ft 7in	10st 2lb	Kirby	
G. Taylor	5ft 5≩in	11st 2lb	Ashton-under-Lyme	
a. Taylor	011 04111	TIGUE EID	Admidit dider Lyme	

CARTER BROS. OF SWINDON

Car Radio Specialists

AND NORTH WILTS RENTALS

Hi-Fi Sales and Service

FOR THE FINEST IN TELEVISION To purchase or for rental

One of the few really Private Firms

18 Lagos Street Swindon

Personal and courteous attention : The finest after sales service in Town Staunch supporters of the Town Telephone 6640 or 23270

(Swindon Bacon Curing Co. Ltd.)

Specialists in

Bacon - Pork - Cooked Ham

50 FLEET STREET SWINDON Telephone 22122

J. WILMER

Coal Merchants

St. Margaret's Road Swindon

Telephone 22535

SOUTHERN LAUNDRY CO. LTD.

Launderers and Dry Cleaners

HAYDON STREET SWINDON Telephone 4161

At Your Service

A. E. LUDLOW LIMITED

Wholesale Fruit and Potato Merchant

COLBOURNE STREET SWINDON WILTSHIRE **Telephone Swindon 3583**

We deliver Fresh Fruit, Vegetables and Potatoes daily-Wholesale Only

BRETTS

PET and GARDEN SUPPLIES

32-33 Commercial Road and 6 Cromwell Street Swindon For Paints of Good Quality

H. S. Hodges & Sons (SWINDON) LTD.

Cricklade Road Swindon Telephone 22422 Dulux, Brolac, Valspar, Wallcharm, etc.

Borough Press Swindon Limited

Eastcott Hill Swindon telephone 4022

Printers to successful industry

Potted History of Bolton Wanderers

The Club was founded in 1874 as Christ Church F.C. and took its present title three years later, turning professional in 1880. Bolton was one of the original Football League's members in 1888 and they moved to Burnden Park from Pike's Lane Ground in 1895.

Record victory: 13–0 v Sheffield United, F.A. Cup, 1st February, 1890.

Record defeat: 0–7 v Manchester City, Division 1, 21st March, 1936.

Highest League scorer in season:

J. Smith, 38 goals in Division 1, 1920/21.

Most capped player: N. Lofthouse,

33 times for England.

Most League appearances: Eddie
Hopkinson, 508, 1956/70.
Managers since the war: Walter Rowley,
Bill Ridding, Nat Lofthouse.
Honours:
Football League, Division II Champions:
1908/09; Runners-up: 1899/1900,
1904/05, 1910/11, 1934/35.

F.A. Cup Winners: 1923, 1926, 1929, 1958; Runners-up: 1894, 1904, 1953. Record attendance 69,912 v Manchester City, F.A. Cup, 18th February, 1933. Record Receipts: £29,386, Everton v Manchester United. F.A. Cup Semi Final.

Two internationals in Bolton's team

Roger Hunt, who hopes to return to the Bolton attack after a long absence due to injury.

Charlie Hurley, the former Sunderland and Eire centre half, also hoping for a return after injury.





Fixture list 1970 71

19 29 3ep 1 5 8 12 19 26	Hull City League Cup (1) Sheffield United Sunderland tember Watford Blackburn Rovers League Cup (2) Watford Portsmouth Carlisle United	(H) 1—1 (A) 1—2 (H) 2—0 (H) 1—1 (A) 0—1 (H) 4—2 (H) 2—1	January 2 Queen's Park Rangers (3) 9 Millwall 16 Norwich City 23 F.A. Cup (4) Leeds United 30 Sheffield Wednesday February 6 Bolton Wanderers	(A) 2—1 (A) 2—2 (H) 3—2 (A) 0—4 (A) 2—2
Sep 1 5 8 12 19 26	Sheffield United Sunderland tember Watford Blackburn Rovers League Cup (2) Watford Portsmouth Carlisle United	(H) 2—0 (H) 1—1 (A) 0—1 (H) 4—2 (H) 2—1	9 Millwall 16 Norwich City 23 F.A. Cup (4) Leeds United 30 Sheffield Wednesday February	(A) 2—2 (H) 3—2 (A) 0—4
9 1 5 8 2 9 6	Sunderland tember Watford Blackburn Rovers League Cup (2) Watford Portsmouth Carlisle United	(H) 2—0 (H) 1—1 (A) 0—1 (H) 4—2 (H) 2—1	16 Norwich City 23 F.A. Cup (4) Leeds United 30 Sheffield Wednesday February	(H) 3—2 (A) 0—4
1 5 8 2 9 6 9	tember Watford Blackburn Royers League Cup (2) Watford Portsmouth Carlisle United	(H) 1—1 (A) 0—1 (H) 4—2 (H) 2—1	23 F.A. Cup (4) Leeds United 30 Sheffield Wednesday February	(A) 0-4
1 5 8 2 9 6 9	Watford Blackburn Rovers League Cup (2) Watford Portsmouth Carlisle United	(A) 0—1 (H) 4—2 (H) 2—1	30 Sheffield Wednesday February	
582969	Blackburn Rovers League Cup (2) Watford Portsmouth Carlisle United	(A) 0—1 (H) 4—2 (H) 2—1	February	(A) 2—2
8 2 9 6	League Cup (2) Watford Portsmouth Carlisle United	(H) 4—2 (H) 2—1		
9	Portsmouth Carlisle United	(H) 2—1	6 Bolton Wanderers	
9 6 9	Carlisle United		0 2011011 11011001010	(H)
6			13 Orient (5)	(A)
9	I day Town	(A) 1—2	20 Oxford United	(H)
	Luton Town	(H) 0—0	27 Birmingham City	(H)
ct	Millwall	(H) 3—0	(League Cup Final)	
	ober		March	
3	Charlton Athletic	(A) 1—2	6 Middlesbrough (6)	(A)
6	League Cup (3) Liverpool	(H) 2-0	13 Leicester City	(H)
0	Queen's Park Rangers	(H) 1—0	20 Bristol City	(A)
6	Hull City	(A) 0-2	27 Blackburn Rovers (S.F.)	(H)
1	Norwich City	(A) 0—1		THINK THE LABOR. THE OUT
4	Middlesbrough	(H) 3—0	April 3 Sunderland	(A)
В	League Cup (4) Fulham	(A) 0—1	3 Sunderland	(^)
1	Birmingham City	(A) 1—2	AND THE RESERVE OF A SECTION OF THE PROPERTY O	(H)
	ember		10 Cardiff City 12 Portsmouth	(A)
7	Bristol City	(H) 2—1	13 Charlton Athletic	(H)
N/C	Leicester City	(A) 1—3	17 Queen's Park Rangers	(A)
8	League Cup (5)	101 1-3	24 Carlisle United	(H)
1	Oxford United (1)	(A) 0-0	28 Watford	(A)
8	Sheffield Wednesday	(H) 3—0		(0)
		(11) 3-0	May	
West	ember	The same of the sa	1 Luton Town	(A)
5	Bolton Wanderers	(A) 3—0	8 F.A. Cup Final	***************************************
9	League Cup Semi-Final	***********		
2	Orient (2)	(H) 1—1		
6	League Cup Semi-Final			
19	Sheffield United	(H) 3—0		
26	Cardiff City	(A) 1—1		
ug		(A) 2—3	1971	
	Crystal Palace Norwich City	(A) 2—1	January	700 a a
9	Bournemouth & B.A.	(H) 3—0	9 Norwich City	(H) 1—2 (A) 0—2
5	Chelsea	(H) 3—0	16 Chelsea	(A) P
	Ipswich Town	(A) 1—1	23 Southampton	
9	ipawich town	100 1-1	30 Tottenham Hotspur	(H) P
ep'	tember		February	
5	Oxford United	(H) 2—5	6 Plymouth Argyle	(A)
2	Queen's Park Rangers	(A) 1—3	13 Southampton	(H)
VIII.	Cardiff City	(H) 2—2	24 Cardiff City	(A)
9	Bristol Rovers	(H) 2—2	27 Birmingham City	(A)
6	West Ham United	(A) 1—3	March	
ch	ober		6 Gillingham	(H)
	Crystal Palace	(H) 2—1	13 Leicester City	(A)
STATE OF	Arsenal	(A) 0—7	20 Bristol City	(H)
3		(A) 1—2	31 Oxford United	(A)
3	Fulham	A CONTRACTOR OF THE PARTY OF TH		And morning
3	Fulham Queen's Park Rangers	(H) 1—1		
3 4 7	Queen's Park Rangers	(H) 1—1 (H) 0—1	April	41.14
3	Queen's Park Rangers Swansea City	(H) 0—1	3 Ipswich Town	
3 0 4 7 0 1	Queen's Park Rangers Swansea City Birmingham City		3 Ipswich Town 7 Reading	(A)
3 1 7 0	Queen's Park Rangers Swansea City Birmingham City ember	(H) 0—1 (H) 2—2	3 Ipswich Town 7 Reading 17 Arsenal	(A)(H)
3 0 4 7 0 1 1 10v	Queen's Park Rangers Swansea City Birmingham City ember Bristol City	(H) 0—1 (H) 2—2 (A) 2—4	3 Ipswich Town 7 Reading 17 Arsenal 20 Swansea City	(A) (H) (A)
3 0 4 7 0 1 1 0 1	Queen's Park Rangers Swansea City Birmingham City ember Bristol City Leicester City	(H) 0—1 (H) 2—2 (A) 2—4 (H) 2—1	3 Ipswich Town 7 Reading 17 Arsenal	(A) (H) (A)
3 0 1 7 0 0 1 1 0 0 4 1 1	Queen's Park Rangers Swansea City Birmingham City ember Bristol City Leicester City Fulham	(H) 0—1 (H) 2—2 (A) 2—4 (H) 2—1 (H) 1—1	3 Ipswich Town 7 Reading 17 Arsenal 20 Swansea City 24 Bristol Rovers	(A) (H) (A)
3 3 1 7 7 1 1 1 1 1	Queen's Park Rangers Swansea City Birmingham City ember Bristol City Leicester City Fulham Gillingham	(H) 0—1 (H) 2—2 (A) 2—4 (H) 2—1 (H) 1—1 (A) 1—0	3 Ipswich Town 7 Reading 17 Arsenal 20 Swansea City 24 Bristol Rovers May	(A) (A) (A)
3 0 4 7 7 0 1 1 1 1 1 4 4 1 1	Queen's Park Rangers Swansea City Birmingham City ember Bristol City Leicester City Fulham	(H) 0—1 (H) 2—2 (A) 2—4 (H) 2—1 (H) 1—1	3 Ipswich Town 7 Reading 17 Arsenal 20 Swansea City 24 Bristol Rovers May	(H)
3 0 1 7 0 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Queen's Park Rangers Swansea City Birmingham City ember Bristol City Leicester City Fulham Gillingham	(H) 0—1 (H) 2—2 (A) 2—4 (H) 2—1 (H) 1—1 (A) 1—0	3 Ipswich Town 7 Reading 17 Arsenal 20 Swansea City 24 Bristol Rovers May	(A) (A) (A)
3 0 4 7 7 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Queen's Park Rangers Swansea City Birmingham City ember Bristol City Leicester City Fulham Gillingham Tottenham Hotspur	(H) 0—1 (H) 2—2 (A) 2—4 (H) 2—1 (H) 1—1 (A) 1—0	3 Ipswich Town 7 Reading 17 Arsenal 20 Swansea City 24 Bristol Rovers May	(A) (A) (A) (A) (H)

League table division 2

(up to and including Wednesday, 3rd Feb., 1971)

						G	oals		
		P	W	D	L	F	A	Pts.	
Hull City	300	26	14	6	6	39	25	34	
Sheffield United		26	12	9	5	45	31	33	
Luton Town		24	12	8	4	38	17	32	
Cardiff City		25	12	8	5	42	23	32	
Leicester City		25	13	6	6	39	25	32	
Carlisle United	19.5	26	10	10	6	37	21	30	
Middlesbrough		26	12	6	8	37	30	30	
Norwich City		26	9	12	5	33	28	30	
Swindon Town		26	10	8	8	38	27	28	
Millwall		26	11	6	9	36	28	28	
Sunderland	***	26	11	6	9	37	33	28	
Oxford United	***	25	10	6	9	29	32	26	
Sheffield Wed.	411.4	27	9	8	10	35	46	26	
Birmingham City		26	9	7	10	32	33	25	
Portsmouth		25	8	6	11	33	39	22	
Q.P.R		24	7	7	10	33	36	21	
Bolton W		27	7	5	15	27	40	19	
Watford	***	25	5	9	11	24	40	19	
Orient	***	24	4	11	9	19	34	19	
Bristol City		25	5	6	14	27	45	16	
Blackburn Rovers	9	26	4	8	14	25	43	16	
Charlton A.		24	3	8	13	23	44	14	

Know your football

Can you recognise these club badges?





(a)







(d)

Answers at foot of page.

Key of the board

First Section

- A-Arsenal v Manchester City
- B-Blackpool v Wolverhampton W.
- C-Crystal Palace v Ipswich Town
- D-Everton v Huddersfield Town
- E-Leeds United v Liverpool
- F-Manchester United v Tottenham H.
- G-Newcastle United v Chelsea
- H-Nottingham Forest v Southampton
- I-West Bromwich Albion v Burnley
- J-West Ham United v Derby County
- K-Birmingham City v Millwall
- L-Blackburn Rovers v Charlton A.
- M-Bristol City v Orient
- N-Cardiff City v Oxford United
- O-Leicester City v Hull City
- P-Middlesbrough v Norwich City
- Q-Portsmouth v Carlisle United
- R-Queen's Park Rangers v Sunderland
- S-Sheffield United v Luton Town
- T—Watford v Sheffield Wednesday

Second Section

- A-Bradford City v Aston Villa
- B-Fulham v Mansfield Town
- C-Gillingham v Preston North End
- D-Halifax Town v Bristol Rovers
- E-Rotherham United v Tranmere R.
- F-Shrewsbury Town v Rochdale
- G-Walsall v Plymouth Argyle
- H—Aldershot v Newport County
- I-Bournemouth & B.A. v Notts County
- J-Lincoln City v Hartlepool
- K-Peterborough United v Crewe A.
- L-Workington v Southend United
- M-York City v Exeter City

(a) Carlisle United; (b) Wrexham; (c) Sheffield Wednesday; (d) Q.P.R.

F.A. Cup Winners 1946-1970

Year	Winners	Runners-up	Score
1946	Derby County	Charlton Athletic	4-1 (after extra time)
1947	Charlton Athletic	Burnley	1-0 (after extra time)
1948	Manchester United	Blackpool	4—2
1949	Wolverhampton Wanderers	Leicester City	3—1
1950	Arsenal	Liverpool	2-0
1951	Newcastle United	Blackpool	2—0
1952	Newcastle United	Arsenal	1—0
1953	Blackpool	Bolton Wanderers	4-3
1954	West Bromwich Albion	Preston North End	3—2
1955	Newcastle United	Manchester City	3—1
1956	Manchester City	Birmingham City	3—1
1957	Aston Villa	Manchester United	2—1
1958	Bolton Wanderers	Manchester United	2-0
1959	Nottingham Forest	Luton Town	2—1
1960	Wolverhampton Wanderers	Blackburn Rovers	3—0
1961	Tottenham Hotspur	Leicester City	2—0
1962	Tottenham Hotspur	Burnley	3—1
1963	Manchester United	Leicester City	3—1
1964	West Ham United	Preston North End	3—2
1965	Liverpool	Leeds United	2-1 (after extra time)
1966	Everton	Sheffield Wednesday	3—2
1967	Tottenham Hotspur	Chelsea	2—1
1968	West Bromwich Albion	Everton	1-0 (after extra time)
1969	Manchester City	Leicester City	1—0
1970	Chelsea	Leeds United	2—1 (after extra time)
(Repl	ayed at Old Trafford following draw at Wembley after extra		to the state of

Rod Thomas adds his height to the striking power of Horsfield in this Town attack on the Norwich goal.



time)



Arthur Hart

Started refereeing in 1958 in London and progressed through local leagues, London League, Metropolitan League and Southern League to the Football League Line in 1966.

Some of the more important matches he has officiated in are the London Senior Cup in 1965; Southern League Cup in 1967; London Challenge Cup and F.A. Amateur Cup Quarter Final in 1970. He

also officiated in the Anglo-Italian Cup Competition in 1970.

Mr. Hart, a company director, is married with three boys. He is interested in cricket, badminton, tennis and used to play football. He is particularly interested in amateur dramatics on the administration side of which he is Chairman of a group.

Your team for Planned Savings



SAVINGS ACCOUNTS

GOVERNMENT

SAVE AS YOU EARN SCHEME

T.S.B. UNIT TRUST CHEQUE

LIFE ASSURANCE LINKED SAVINGS

CASH

CHEQUE

SERVICE

FOREIGN

STANDING

Ask for details at your local T.S.B. Office

TRUSTEE SAVINGS BANK

93 Commercial Road, Swindon

Telephone 23949

DON ROGERS SPORTS

29 FARINGDON ROAD SWINDON

Telephone 27378

Main suppliers to Swindon Town Football Club

Stockists of

All leading makes of Football Boots and Clothing Table Tennis, Badminton, Rugby and Hockey equipment

IN FACT THE COMPLETE SPORTS OUTFITTER

RIMES of SWINDON

POPULAR EXCURSION TO

Fare child adult

Saturday, 13th February

ORIENT

depart 10.30 a.m.

18/6

SERVICE DIRECT TO THE GROUND ALL SEATS NUMBERED AND RESERVED

Book now at

Telephone 27113

102 Commercial Rd., Swindon 46 Cricklade St., Cirencester Telephone 3479

or with any of Rimes Booking Agents

Dobell Shearman & Co. Ltd. HIGH STREET, OLD TOWN, SWINDON

Telephone 4961

FANCY and COMMERCIAL STATIONERS TYPEWRITERS and OFFICE EQUIPMENT

> Greetings Cards for all Occasions from Leading Art Publishers



W. J. CASTLE

Office and Bakery 4 and 5 MARKET STREET

SWINDON

Telephone 22017

Specialists—

BIRTHDAY CAKES - WEDDING CAKES DAIRY CREAM - PASTRIES BUNS - ROLLS - SPONGES



Norwich defeated



Two incidents from the game against Norwich City: Above, although outnumbered Arthur Horsfield still makes his presence felt and managed to get in a shot. Below, this clearance by the Norwich centre-half looked safe but it went straight to Frank Burrows who crashed it into the net from twenty yards. Swindon went on to win an exciting game 3–2.



HARRY LUNN

(Ex NOTTS COUNTY, PORTSMOUTH and SWINDON TOWN F.C.)

Fish Bar and Restaurant 27-28 COMMERCIAL ROAD SWINDON

RESTAURANT open 9 a.m. to 10 p.m. for

Snacks - Lunches - High Teas - Evening Meal FISH BAR open Mid-day and Evenings until 11 p.m.

HULFORD MOTORS LIMITED SELF DRIVE HIRE

Fleet of 1970/69 Fords Escorts De-Luxe Cortinas De-Luxe Cortinas 1600 Estate (Bench Seat Column Change) — Zephyr V4s

SHRIVENHAM ROAD

(200 yards from Football Ground)

Telephone 4934

Large Car Park Available

COWLEY BROS. (Wroughton) LTD.

BUILDERS OF MODERN ATTRACTIVE HOUSES and BUNGALOWS

Developments at

SWINDON

WROUGHTON

BADBURY

Office

28 NEWPORT STREET SWINDON

Telephone Swindon 6870

Reserved for British Rail



Inter-City

Golden Goal Competition

Tickets bearing the time in minutes and seconds will be on sale before the game – price one shilling The ticket with the exact time when the FIRST GOAL is scored will win

£60

The ticket bearing the time when the LAST GOAL is scored will win

£10

The official announcer will be the timekeeper and he will announce the official time of both goals. Should only one goal be scored the winning ticket holder will receive £70. In the event of no goals tickets bearing no score will win £10

A further prize of £10 will also be given for the ticket bearing the number corresponding to the official attendance at the match Be sure to get your ticket – Watch for the GOLDEN GOAL GIRLS!

In the event that tickets bearing the exact time of goals have not been claimed the prizes will be paid to those bearing the nearest time.

GOLDEN GOAL WINNERS

Norwich City (16th January 1971)
1st Goal (£60) 8m 21s. Mr. J.
Rogers, 22 Fraser Close, Nythe,
Swindon.

Last Goal (£10) 84m 8s. Paid on 84m 9s. Mr. N. J. Day, Woodvale, Whittonditch Road, Ramsbury. Attendance (£10) 14,977. Paid on 15,001. Mr. A. Simmonds, 57 Ambrook Road, Reading.

Forthcoming matches

SATURDAY, 13th FEBRUARY, 1971

Football Combination - Kick-off 3 p.m.

Swindon Town v Southampton

SATURDAY, 20th FEBRUARY, 1971

Division II - Kick-off 3 p.m.

Swindon Town v Oxford United

SATURDAY, 27th FEBRUARY, 1971

Division II - Kick-off 3 p.m.

Swindon Town v Birmingham City

BOLTON WANDERERS

Back row (left to right):

W. R. Rimmer

A. H. Boswell J. A. Ritson

T. J. Wharton

S. Farrimond

Middle row (left to right):

J. Manning

J. Byrom

A. Marsh

P. J. Fletcher J. Hulme

I. W. Seddon

Front row (left to right):

R. D. Phillips G. Taylor

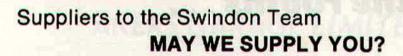
R. Greaves R. Hunt C. J. Hurley

G. C. Williams

transferred to Crystal Palace when secured from Wolves Wharton, who cost £20,000 three years ago, was last week for £15,000



Photo by courtesy of the Evening Advertiser







EARLE

of Chippenham Limited

MAIN

FORD

DEALERS

COCKLEBURY ROAD CHIPPENHAM Telephone 3255

H. HIBBERD LIMITED

FOR YOUR EARTH-MOVING EQUIPMENT



40 NEWPORT STREET SWINDON Telephone Swindon 6125

follow the robins ...

to Orient Saturday 13th February

Take the A345 to Coate and then bear left on to A419 for Liddington, Aldbourne and Chilton Foliat. On leaving turn right and cross river, turn left for A4 and on to Hungerford. 161 miles Take the A4 as for Wenbury and travel to Eddington, Speen then Wenbury. Leave by London Road and travel to Reading via Thatcham and Theale. Leave Reading by London Road and on Twyford by-pass and Maidenhead Thicket. At roundabout (junction of M4, A4 and A432) take third exit signed 'London M4'. 53 miles Travel length of Motorway and leave at Chiswick (roundabout) 93 miles

Leave on A406 Ealing Common, Stonebridge Park, Finchley (Henley's Corner), then A504 East Finchley on to Musswell Hill then Tottenham. Now on to A503 past Tottenham Station then A1006. At end of Markhouse Road turn left then right into Church Road. And on left Orient Football Club.

1123 miles

Ticket sales at Orient

Centre stand seats 12/-Wing stand seats 10/-Ground 7/- (Boys and O.A.P's 4/-) All prices include Club programme 1/-

Advanced bookings for Centre Stand tickets may be obtained approximately two weeks before the scheduled date of match.

Route kindly supplied by R.A.C.

OLYMPIC GAMES FOOTBALL TOURNAMENT

GREAT BRITAIN v BULGARIA

At Wembley Stadium on Wednesday, 24th March, 1971, kick-off 7.45 p.m.

As you have probably read in the National Press, the Great Britain football team has been drawn to play Bulgaria in the First Qualifying Round of the 1972 Olympic Games Football Tournament. The tie is played on a home-and-away basis and both matches must be completed by early May of this year. It has now been decided to stage the home match at Wembley Stadium on the evening of March 24th, 1971.

We will almost certainly be seeing at Wembley what amounts to Bulgaria's full international team. The Olympic side will be facing a difficult task in attempting to qualify against such opponents. The support of a large body of spectators will encourage them, but quite apart from the support accorded the team, the match as a match should be worth watching.

Prices for tickets for the match are 20/- (numbered and reserved seats), 16/- and 12/- (reserved seats) and 6/- (standing) and these are available from:

The Box Office, Wembley Stadium, Wembley, Middlesex.

AKERS GARAGE LIMITED

THE STREET MOREDON SWINDON WILTSHIRE

Telephone Swindon 3457/8

main dealer for VAUXHALL/BEDFORD

Parts and Accessories
Sales and Service

Showrooms open

MONDAY to FRIDAY — 8 a.m. to 8 p.m.

SATURDAY — Closed 7 p.m.

SUNDAYS - 10 a.m. to 2 p.m. for Petrol and Viewing

For a home win fill in this coupon NOW!

Greenmeadow Estate.	Eldene Estate.
NAME	
ADDRESS	

We are currently building the three Swindon developments indicated on the coupon, together with other housing projects in the counties of Somerset and Dorset.

BRADLEY ESTATES

74 VICTORIA ROAD SWINDON

Tel: 5865

spectator seating in high density polyethylene

- *Supplied to over 40 Football League clubs
- *Any colour. No maintenance
- *Industrial seats for the food, electronics and pharmaceutical industries
- *Largest supplier of spectator and industrial seating in Europe
- * Heavy, medium and light steel fabrication
- *Custom made production line equipment
- *Ancillary work for industry and the building trade

FAST EFFICIENT SERVICE BY



MARTYN LYNSHAW LTD

BOUNDARY WORKS - STRATTON ROAD - SWINDON - WILTS

Telephone: 24231